Case Study

Quality Assurance

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Case Study: Integration of specialized On-demand software testing services for a small cap retail startup

Problem Statement

- Lack of in-house specialized testing expertise resulted a delay in product launch for a client's aggressive targets. Specialized ad-hoc testing needed ramp up time as it was not a part of the project E2E holistic plan.

Project Objectives

- Overall cost reduction of the project.

- Able to provide quality product by utilization of team's required expertise.

- Negating the ramp up time by outsourcing the ad-hoc testing services.

- Increasing the resource pool by use of cross trainings and documentation.

Deliverables identified

- ✓ STaaS carved out a solution to the scenario and the proposed resolution included.

    - Depending on the amount of planned project over a rolling period -workflow requirements, tester infrastructure, and costs were calculated.

    - A Quarter - on - Quarter testing services with a cost reduction competitive pricing model was devised.

    - Wide range of KPIs (Key Performance Indicators) ensured that both the client and solutions provider had agreed on specific measures for success.

Impact / Result

- ✓ Faster resource ramp- ups through investment in training and knowledge management of niche skills.

- ✓ 25% improvement in time-to-market and faster product launch / roll outs through leveraging reuse & business process testing solutions , leveraging product knowledge & competencies and generic regression test packs.

- ✓ 35% reduction in total testing cost through leveraging offshore team, extensive test automation and extensive reuse through libraries.

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