

Case Study

Quality Assurance



Case Study: End-to-end testing service to one of the world's largest financial groups

Problem Statement

- For planned product and services ramp up, Firm was facing excessive cost overhead which was affecting their product rollout for overall business plan.
- Lack of Software Quality assurance expertise was resulting in and poor quality of output services and data which hampered market analysis resulting in dissatisfied customers

Project Objectives

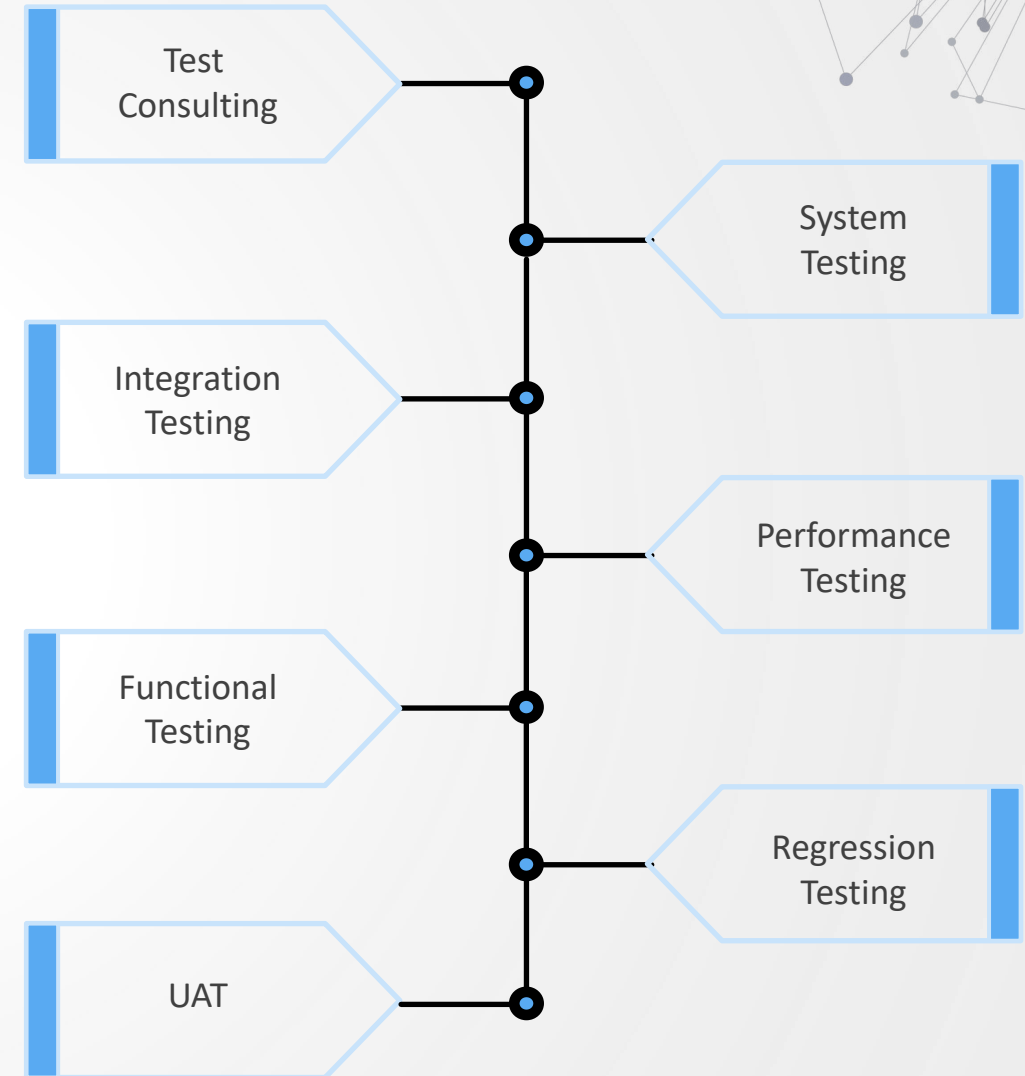
- A dedicated offshore Software testing service centre provided end - to - end testing service to client realizing a cost reduction over 45% along with faster product launch and reduction in testing cycle time.

Deliverables identified

- With incorporation of STaaS there was established a dedicated testing centre which offered a wide spectrum of key services.

Impact / Result

- ✓ Faster resource ramp- ups through investment in training and knowledge management of niche skills.
- ✓ 25% improvement in time-to-market and faster product launch / roll outs through leveraging reuse & business process testing solutions , leveraging product knowledge & competencies and generic regression test packs.
- ✓ 35% reduction in total testing cost through leveraging offshore team, extensive test automation and extensive reuse through libraries.



“We Just Do Common Things Uncommonly Well”



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